

PRESS RELEASE

FOR IMMEDIATE RELEASE
CONTACT: Frank Franczyk +1.204.227.6525

PerSen Technologies selected to present at Banff Venture Forum 2004

Banff, Alberta, September 24, 2004 – PerSen Technologies Inc. (PerSen Tech), a Winnipeg-based technology company, has been selected to participate in the Banff Venture Forum, one of the premier company financing events in Western Canada. PerSen Tech is one of ten (10) early stage companies that were selected. The forum provides PerSen Tech with an opportunity to present its business opportunity, network and learn from other technology organizations, and to gain exposure within the investment community.

PerSen Tech is in the business of creating smart personal sensor products and solutions for location based services to promote safety and peace of mind. Its first product, e-Lert™, is a GPS-based speed and location reminder solution. The product is slated for release in January of 2005.

For more information about PerSen Technologies and the Banff Venture Forum:

PerSen Technologies: www.persentech.com
<mailto:info@persentech.com>

Banff Venture Forum Information: www.banffventureforum.org